

Fabulous at 50

This is the 50th edition of Tudog's monthly newsletter. When we first launched our newsletter more than 4 years ago we wanted to provide a vehicle through which we could share our knowledge, discuss pressing business issues, and occasionally rally for or against a particular issue.

Naturally we wanted the newsletter to serve as a testimony of our expertise and drive recipients to consider retaining our services when they needed some help in this ultra-competitive business environment we all work so hard to compete within. Mostly, however, we wanted to serve as a promoter – promoting best practices, wise business decisions, and the success of our readers. Through all of this, we have never defined success, and so, in honor of our 50th edition, we share with you the words of Ralph Waldo Emerson, for his meaning of success is something we at Tudog truly aspire to achieve:

“To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty, to find the best in others; to leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you have lived. This is to have succeeded”.

We hope our last 50 editions has helped you achieve some degree of success, and we will strive so that the next 50 editions continue to provide you with thought provoking, helpful and meaningful content.

We wish you success.